

Alaris Campaign Portal

Release notes

version 1.3.0

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1 New functionality

The SEEN status

- The SEEN status has been added to the new version of the product for the Viber channel. The status can be used to evaluate the campaign efficiency, allowing the user to understand how well the message attracts the audience's attention and generates interest.

NOTE: The SEEN status in Viber business messages means that the recipient has opened the message and viewed its content. This status is important for engagement analysis because it demonstrates that the user not only received the message, but also read its content.

Routing

The system functionality has been enhanced with account for the variety of vendors and the quality of service provided. Now system users can link rate plans and packages directly to specific vendors.

The current functionality of the system allows Admin Panel/Campaign Portal (AP/CP) customers to create and customize rate plans and packs directly associated with a specific vendor or group of vendors. This will allow accommodating for different service quality and vendor offers.

Depending on the type of traffic and quality of delivery, a variety of rate plans and packs may be needed, requiring the ability to create subscriptions tailored to these specifics. Customers can now create subscriptions based on their needs and delivery quality requirements.

The Vendors and Subscriptions interfaces have been enhanced. Grouping of subscriptions has been added for more convenient configuration and better user experience. A user creates a group, adds appropriate subscriptions to it, and specifies these groups in the Endpoints. The following functionality has been implemented:

- One Product can have multiple Rates. Each rate is associated with a specific product and has a price, traffic channel, activation and expiration dates, and currency.
- One Product can be associated with multiple Endpoints. Each Endpoint has its own state, connection type, priority and can be associated with multiple products and countries/networks.
- A Subscription can be part of a Subscription Group, which allows the user to organize and manage subscriptions more efficiently.
- An Endpoint can be associated with multiple Subscription Groups, allowing traffic to be managed based on the priorities of the Endpoints.

Users&Roles

- The API Connections role has been added for self-registered users (enabled by default).

Contacts

- Possibility to remove the Default group of Contacts has been added. The Default group is created by default on an empty system and has all the properties of a regular group.
 - Possibility to import contacts to a Stop list has been added.
 - If the number of contacts in a group with a scheduled campaign changes, the number of contacts in the campaign is updated automatically.
 - When exporting contacts, the order of columns in the file corresponds to the order of columns in the interface as configured by the user.
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New functionality

Interface updates: new features and enhancements to improve UX

Multiple new features and improvements have been added to a number of interfaces. These changes are aimed at improving the usability of interaction with the product interfaces, the quality of information display, and the user experience.

